

RUSSIAN SENIOR HOUSING AND CARE MARKET

ST PETERSBURG

MARCH 31ST 2016



○ **FNAQPA** Fédération Nationale Avenir & Qualité de Vie des Personnes Âgées

National Federation for the Future and the Quality of Life of the Elderly

Didier SAPY - Executive Director

- Board member of the National Solidarity Fund for Autonomy (CNSA)
- Member of all national committees and agencies dealing with ageing in France
- Board member of EAHSA



FRANCE AND AGEING

- POPULATION OVER 60 = 15 millions (growing to over 20 millions in 2030)
- POPULATION OVER 80 = 3 millions (growing to 6 millions in 2030)
- POPULATION LOSING AUTONOMY = 1,2 millions (1,8 % of the whole population)



EXPENDITURE ON LONG-TERM CARE = 30 BILLIONS €

↳ 1,5 % of GDP

↳ EU average = 1,8 %

↳ From Cyprus 0,2 % to Denmark 4,5 %

TOTAL HEALTH EXPENDITURE = 11,6 % of GDP

↳ EU average = 10,1 %

↳ From Romania 5,6 % to Netherlands 11,8 %



ROLE OF THE STATE

REGULATION ON (TOGETHER WITH LOCAL AUTHORITIES)

- PLANNING AND PERMISSIONS
- FINANCING
 - 30 % THE STATE
 - 10 % LOCAL AUTHORITIES
 - 60 % THE ELDERLY THEMSELVES
- ASSESSMENT AND CONTROL



DEALING WITH THE STATE

OUR WEAKNESSES

- THE WEAKNESS OF THE ELDERLY THEMSELVES
- THE TERRORISM OF THE MEDIA
- THE IDEA THAT TAKING CARE OF AGEING IS A COST



OUR STRENGTHS

- MORE AND MORE PEOPLE CONCERNED
- ALL COUNTRIES AND TERRITORIES CONCERNED
- A REAL ECONOMIC POTENTIAL
 - GROWTH
 - EMPLOYMENT
 - INVESTMENT / RETURN ON INVESTMENT
 - INNOVATION / SILVER ECONOMY
 - INDIRECT ECONOMY



WORKING ON THE STRENGTHS

- EMPOWERMENT AND COCREATION
- DEVELOPMENT OF TERRITORIES AND PARTNERSHIPS WITH LOCAL AUTHORITIES
- CREATION OF WEALTH AND JOBS

